



BROCHURE – KEY ACCOUNTS

beau
nuage

MAY THE RAIN BE WITH YOU

WHO ARE WE?

Founded in London in 2015, Beau Nuage has quickly set the standard for umbrellas in France and the rest of Europe. Beau Nuage produces both foldable and long-stick umbrellas. Beau Nuage umbrellas' distinctiveness lies in both a cutting-edge technology and a high-end quality. Beau Nuage is the first brand to design and patent an absorbent cover, in which one may store and dry their umbrella. This concept was immensely popular with the general public, as well as with large companies, leading to many successfully secured contracts. Currently, Beau Nuage has nearly 200 retailers in Europe.

The company's purpose remains intangible: to share our love of rain and quality umbrellas with our customers. Another addition to the Beau Nuage identity is a real ecological commitment, from the manufacture to the sale of each umbrella. Beau Nuage has found its place with corporate clients, where branding and high-end quality are a requirement.



WHY WORK WITH BEAU NUAGE?



DIRECT RELATIONSHIP WITH THE SUPPLIER

By working with Beau Nuage, you are guaranteed a direct relationship with the manufacturer, without having to go through a wholesaler or an importer.



PERSONALISATION OF OUR PRODUCTS

An additional value of our products is the ability to customise our umbrellas. We make sure to perfectly respect your functional specifications and can even aid in your personalisation process, as we are a skilled creative force.



AN ECO-RESPONSIBLE COMMITMENT

Beau Nuage offers you a range of umbrellas made from the best materials to limit environmental impact: a real asset to your customers. The fabrics of all our accessories are made of rpet®, an ecological and recycled material.



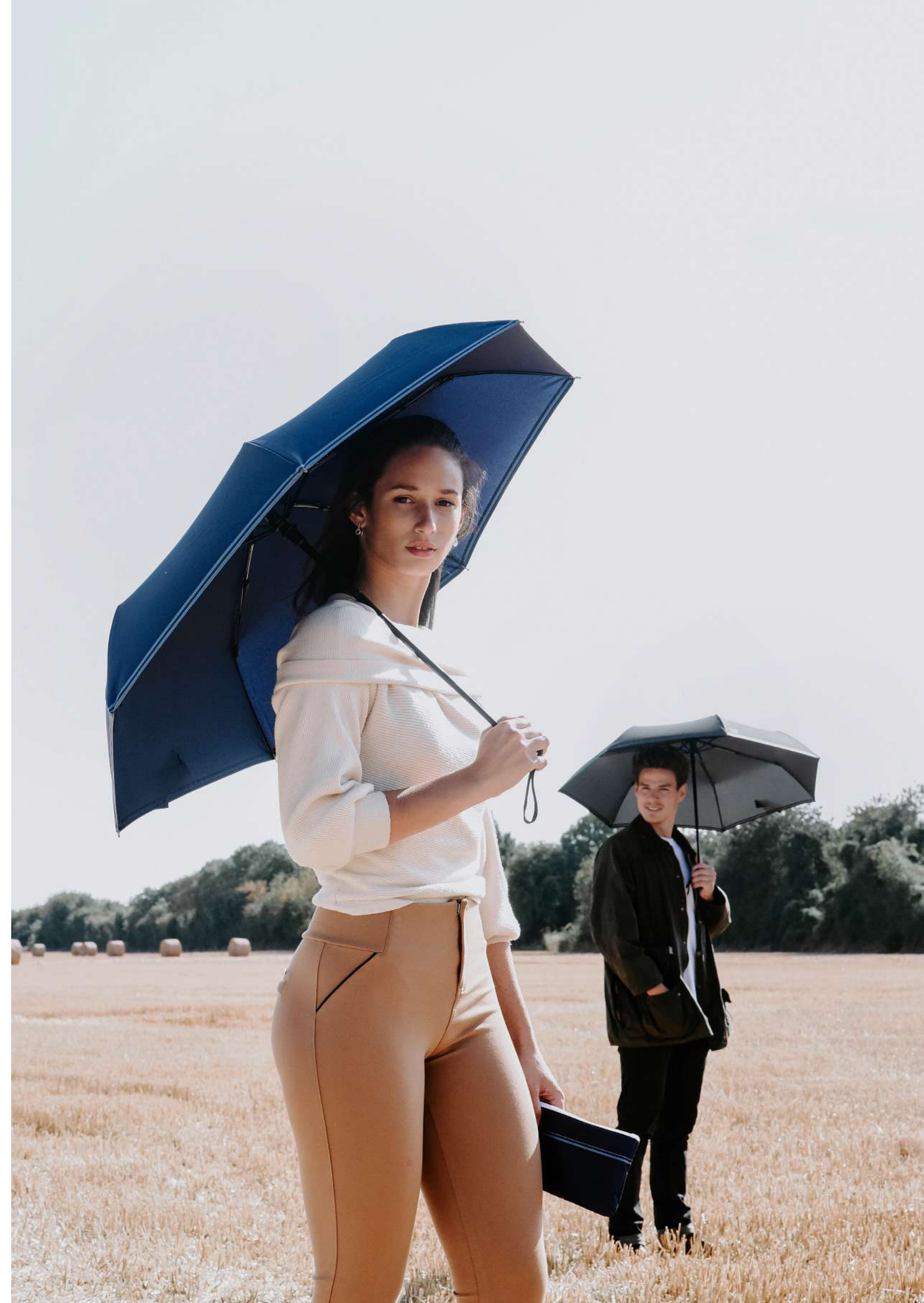
UNMATCHED QUALITY

We are able to guarantee top quality products that meet and surpass both your expectations and those of your customers. We are meticulous when choosing the materials for our umbrellas (fibreglass, wood, etc.).



EFFECTIVE LOGISTICS BASED ON YOUR REQUIREMENTS

We pride ourselves on our efficiency when responding to orders and queries. We are also able to make shipments by sea or air, regardless of the size of your order or the desired date of arrival.





OUR PARTNERSHIPS

LARGE COMPANIES

We frequently work with companies who wish to make quality umbrellas available to their customers or employees.

CANAL+

Beau Nuage is the official supplier of umbrellas for Canal+, a major French film and television studio and distributor. These umbrellas are used by employees, sold in shops, or made available at events such as the Cannes Film Festival.



Personalised automatic foldable umbrella, with its absorbent cover. Canopy diameter of 98cm.



Large personalised umbrella, wooden handle, canopy diameter of 107cm.

We also participate in the promotion of series and films produced by Canal+. For the release of the new season of the Baron Noir series, we have designed a long umbrella made mainly from wood and fibreglass.



**SOCIÉTÉ
GÉNÉRALE**

Every year, we provide our foldable umbrellas with their absorbent covers to many employees of Société Générale.



The "L'Original" model, black or red, with its absorbent cover. In addition to the innovative absorbent cover, L'Original has an ergonomic gel handle that remembers the shape of your hand. Canopy diameter of 90cm.

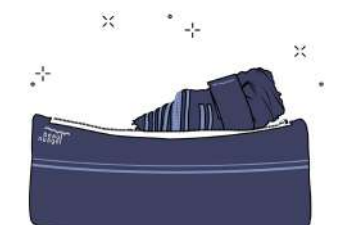
THE BEAU NUAGE CONCEPT



The Eco-friendly umbrella



And its patented absorbent cover



Which allows you to keep it dry!

WHEELY

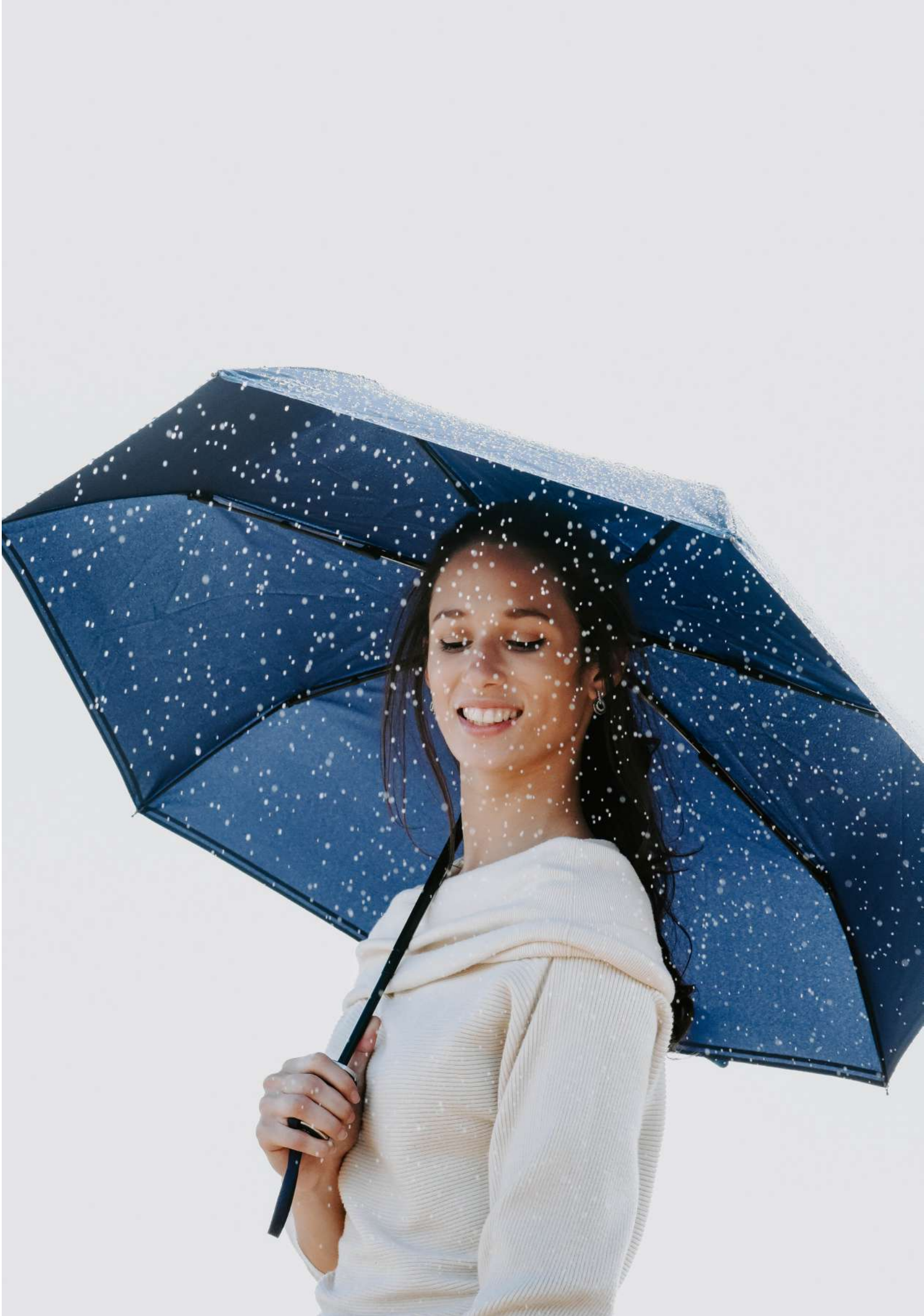
Wheely is a leader in car ridesharing in Europe and is focused on the guarantee of a prestigious service. Our umbrellas are available in all cars from the group.



Large personalised umbrella, rubber handle, canopy diameter of 109cm.



In addition, Beau Nuage supplies many other companies with personalised umbrellas: Kevin Murphy's cosmetic brand, Gillardeau's oyster brand, and many other brands...



HOTELS

Our expertise in the field of umbrellas is particularly appreciated by luxury hotels in France, Monaco, and the United Kingdom. We work with some of the best European palaces. Outstanding customer service is the main focus of these luxury hotels' business strategy. This includes providing customers with high-end umbrellas.

SAVOY

The Savoy is one of the most prestigious hotels in London. A challenge was proposed to Beau Nuage: paying tribute to the exceptional glass dome that is found in the heart of the atrium of the hotel. A daring task, and yet still achieved: the interior fabric of the umbrella we produced is our interpretation of the beauty of the dome.



"L'Automatique", personalised design and equipped with an absorbent cover. Canopy diameter of 92cm.



MONTE-CARLO

SOCIÉTÉ DES BAINS DE MER

In July 2019, Beau Nuage became a supplier of the group Société des Bains de Mer which owns most luxury hotels and casinos in Monaco. New challenge for Beau Nuage: satisfy not one, but five hotels as well as one casino, with absolute respect for their functional specifications.

Two of these establishments can be seen in the picture below: the Hôtel de Paris and the Casino of Monte-Carlo.



A FEW EXEMPLES




HÔTEL de PARIS
MONTE - CARLO

Large personalised umbrella, rubber handle, fibreglass frame, and canopy diameter of 109cm.



HÔTEL HERMITAGE
MONTE - CARLO

Large personalised umbrella, wooden handle, fibreglass frame, and canopy diameter of 107cm.



LE CASINO
MONTE - CARLO

Large personalised umbrella, rubber handle, double-fabric, fibreglass frame, and canopy diameter of 121cm.





OUR COMMITMENT

Beau Nuage is also committed to ecological and humanitarian values. Thus, we have developed three axes to reduce waste and improve the daily lives of people in need.



SELECTION OF ECOLOGICAL MATERIALS

In an eco-responsible approach, we integrate the use of fabric made from recycled plastic bottles in the manufacture of our umbrellas and absorbent covers.



ACCESS TO WATER

Rain and water are at the heart of the Beau Nuage adventure. Thanks to our partnership with Solidarités International, every product bought on our website equates up to 12 hours of access to drinking water for an entire household.



RECYCLING AND DONATING UMBRELLAS

To reduce waste and help people in need, all our unusable Beau Nuage products are sent to charities that specialise in recycling and reusing objects. Once there, they are sorted by people reintegrating into the labour force and volunteers. They are later recycled or sold at a much lower price.



CONTACT US



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